

# What did the NCD Board do in 2015?

- **Parking Signs for Tunes on Tuesday**



- 8 residents requested signs
- Positive Responses
- No other parking complaints

# What did the NCD Board do in 2015?

- The Parking Management Plan is always under refinement with Tony Rourke and Robert Soppe working on it for the 2016 season

# What did the NCD Board do in 2015?

- Working on estimates for wayfinding and other signage
- This would include permanent signage on College and Hancock to direct people to parking, especially the parking behind the Cultural Center that tourists don't realize exists

# Wayfinding Plan



PLAN

16'-0"

14'-0"

12'-0"

10'-0"

8'-0"

6'-0"

4'-0"

2'-0"

Perforated pattern  
representing  
art, community,  
education & heritage



ELEVATION

**Type A**  
District Marker  
Internally Illuminated  
Quantity 1  
Howard & Hancock St

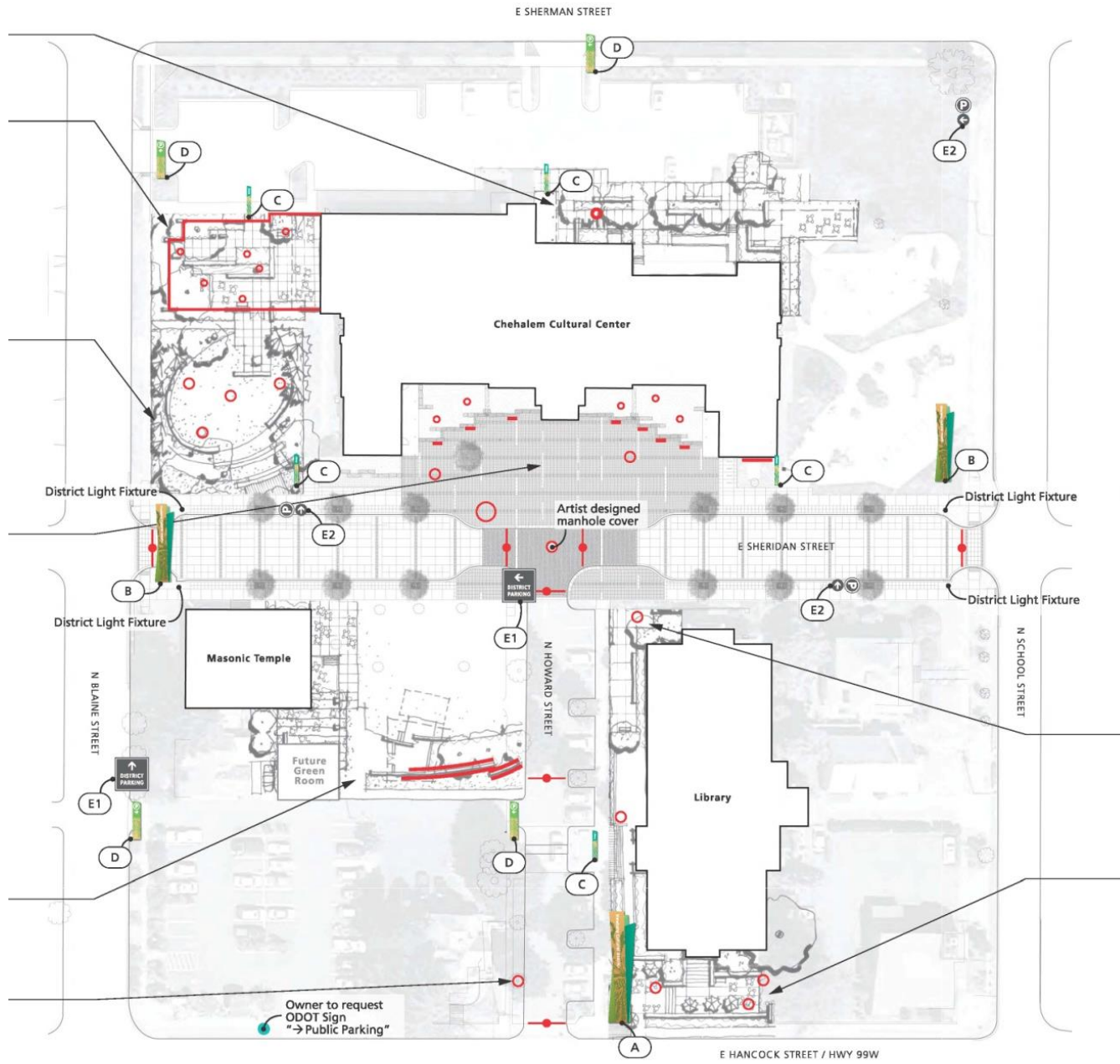
**Temporary Banner**  
To promote events

**Type B**  
Festival Street Marker  
Internally Illuminated  
Quantity 2  
Blain & School at Sheridan St

**Type C**  
Pedestrian Directional

**Type D**  
Parking ID

**Type E1, E2**  
Vehicular Directional



Newberg Cultural District

# What did the NCD Board do in 2015?

- Worked with the City with the new Festival Street Designation for closing Sheridan and Howard
- This eliminated going house to house and simply notified residents and businesses of closures that they are already expecting, being in the Cultural District

# What did the NCD Board do in 2015?

- Established the Chehalem Cultural Center as the entity for managing all District space reservations
- Established a Fee Schedule for using space in the District

# What did the NCD Board do in 2015?

The NCD Board communicated with the community

- [www.newbergculturaldistrict.org](http://www.newbergculturaldistrict.org)
- Monthly e-newsletter announcing board meetings and notifying interested parties about events in the District
- Newsletter may be subscribed to from the web site



# What is planned for 2016?

- Looking at options for funding for permanent signage to direct visitors to the area
  - Truffle Festival
  - Lavender Festival
  - Camellia Festival and Run

# What is planned for 2016?

- Work with any public arts groups to bring art to the district
- Work with the Chehalem Cultural Center and CPRD on the Ballroom Patio

# What is planned for 2016?

- Revise the Parking Plan to implement changes to make it more practical and usable
- Continue to develop the web site as a location for district information

A special place for  
people to enjoy  
cultural and arts  
experiences



Newberg Cultural District

# Enhancing Newberg as a destination for tourists



Newberg Cultural District